

HAIL TO THE ALE

M I C R O P U B

2 Pendeford Avenue, Tettenhall, Wolverhampton, West Midlands, WV6 9EF.
tel: 07846 562910 e-mail: hail2theale@aol.com web: www.haletothealemicropub.co.uk

CUSTOMER SURVEY

Hail to the Ale was five years old recently.

To make sure we are on the right track for the next five years, yet maintain our Micropub status, we are looking for volunteers to take part in a short survey.

Ideally we would want about 40 - 50 completed forms, from a cross section of customers ie. individuals, couples, families.

If you would like to help please ask at the bar.

many thanks
Angela, Gary, and the team

` A Micropub is a small freehouse which listens to its customers, mainly serves cask ales, promotes conversation , shuns all forms of electronic entertainment and dabbles in traditional pub snacks `

(the only formal definition: from the Micropub Association)

CUSTOMER SURVEY

what is your opinion on the following suggestions? please tick one box for each

	positive effect	negative effect	no difference
provision of a wi-fi connection			
accepting card payments			
offering a normal dry white wine ie. Pinot Grigio			
offering an imported bottle of craft beer ie. American			
offering a premix gin and tonic ie. Gordons*			
opening later on Saturday ie. 4pm			
off peak promotions ie. meal deals/loyalty scheme			
increase the Morton beers to three handpulls			

**subject to aproval from Wolverhampton Licencing*

do you have any comments on any of the above?

please note that to obtain our planning consent and premises licence we had to agree to the following conditions:

We would not open Monday or Tuesday unless its a Bank Holiday.
 Close no later than 10.00pm Wednesday - Saturday, and 5pm Sunday.
 Will not include the sale of spirits, alcopops, or hot food.

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name (optional).....

individual couple family (please indicate)